LCBI

2026 Membership

LCBI Network : general benefits

Excluding technical project contribution

- ✓ Contribution to a **strategic initiative** to decarbonize European real estate
- ✓ Right to use the **"LCBI 2026 Sponsor"** to showcase your commitment to a low-carbon real estate transition, authority on low carbon topics and support to LCBI;
- ✓ Your **name featured on the LCBI website** and most promotional offline & online materials, allowing increased European visibility;
- ✓ Participation in **collaborative project groups** as a contributor or leader, and benefit from counterpart expertise;
- ✓ **Invitations to conferences/events** organized by LCBI & the BBCA Association (exclusive previews of LCBI Commission work, expert meetings/networking);
- ✓ **Preferential conditions for SiBCA** (Low-Carbon Real Estate Show), co-organized by BBCA and France Conventions in October 2026;

LOW CARBON BUILDING
LCB
INITIATIVE
2026 SPONSOR

LCBI Network : 2026 activities

Excluding technical project contribution

- ✓ **Online webinars during the year** on Carbon & Real Estate regulations at European level
- ✓ Recurrent **online meetings** on dedicated topics of your choice, to share best practices with peers. (topics to be confirmed)
- ✓ LCBI Certified **project sites visit** with members, to exchange best practices & network with European peers (localization to be confirmed)
- ✓ **September 2026 :** 2 to 5 Free invites for **SIBCA event** in Paris (Low Carbon Real Estate Fair)
- ✓ Facilitated access to **our network** of carbon & real estate professional
- ✓ **Exclusive possibility** to contribute to 2026 project

LCBI Network : Communication benefits in details

- ✓ **Membership announcement** in a dedicated Newsletter + Linkedin Post
- ✓ Right to use the **"LCBI 2026 Sponsor"** to showcase your commitment to a low-carbon real estate transition, authority on low carbon topics and support to LCBI;
- ✓ Your **name featured on the LCBI website** and most promotional offline & online materials, allowing increased European visibility;
- ✓ [Optional] Name feature in **a European press release** to announce first network members

LCBI communication impact – details

Example from LCBI launch

Press

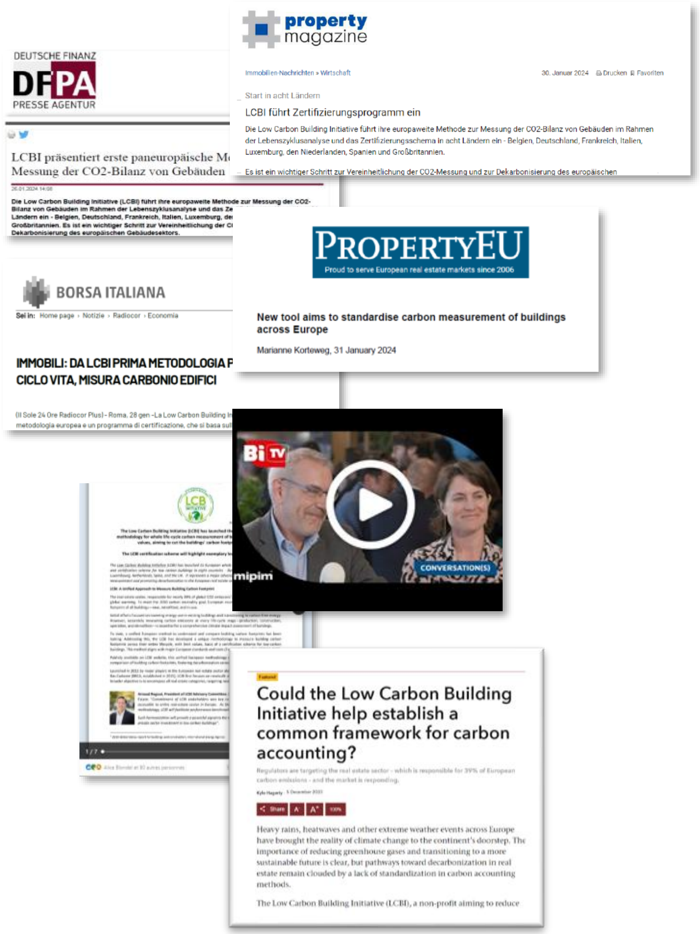
- **>35** articles published in Europe
- + Complementary Interviews

Social media

- Viewers : **+500%** during Jan-Feb vs average
- Followers : **+400%** since January 24th

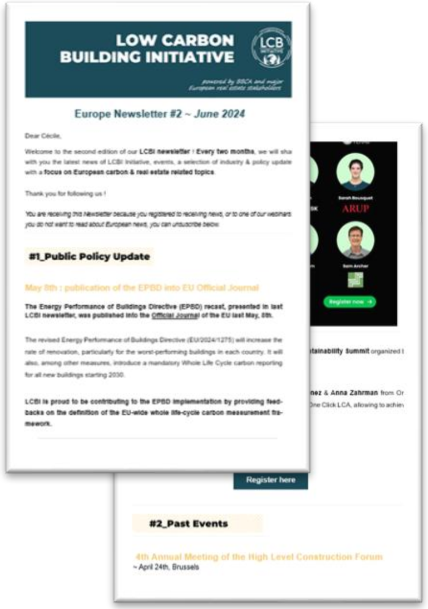
Webinars

- Opening Webinar >300 registered
- **One Click LCA webinar > 1000** registered



Newsletter

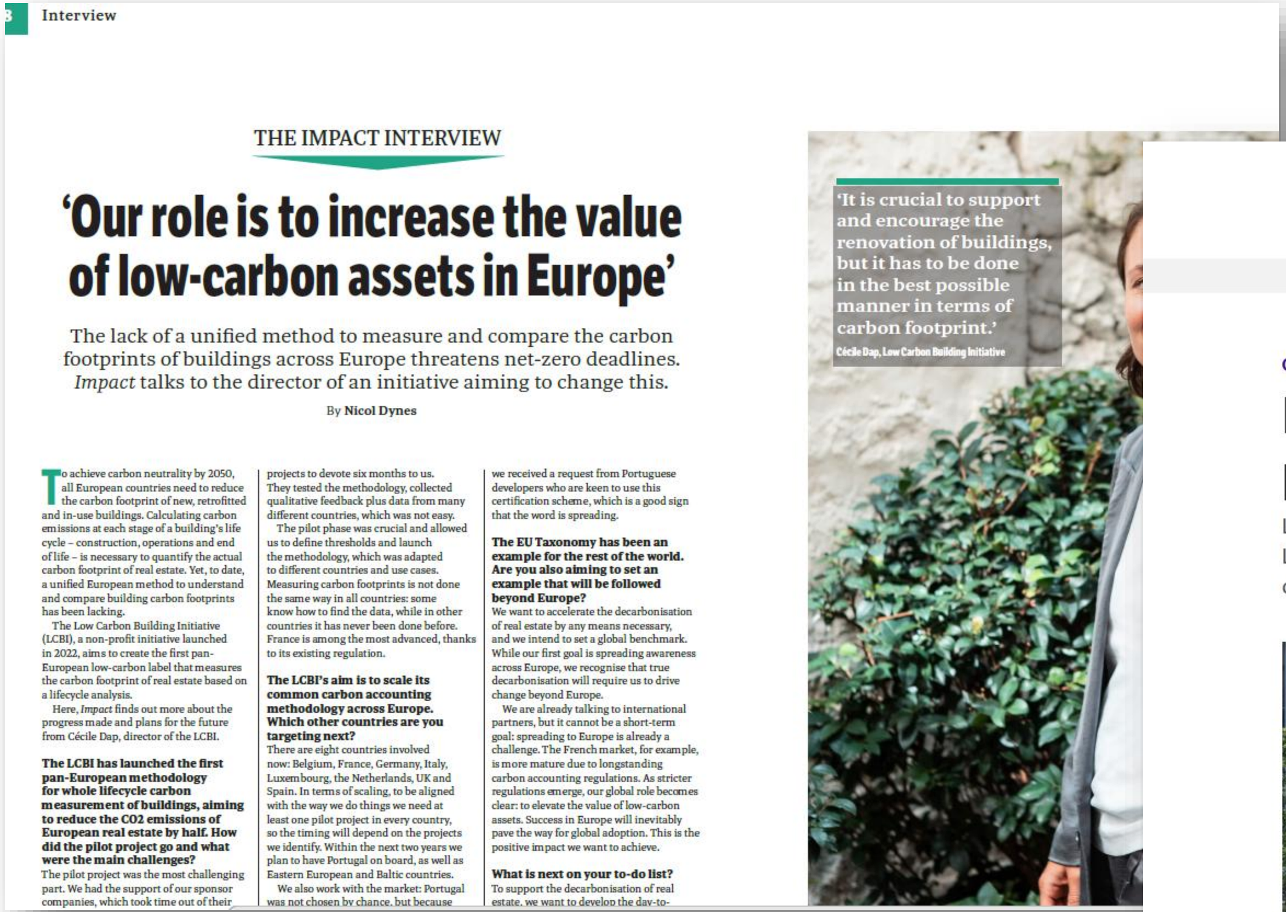
- Newsletter every two months
- Sent to a base of > 1500 registered



Events

- Recurrent participation to Real Estate events (MIPIM, District, GRI Club, SIBCA, etc)

Press coverage examples



Interview

THE IMPACT INTERVIEW

‘Our role is to increase the value of low-carbon assets in Europe’

The lack of a unified method to measure and compare the carbon footprints of buildings across Europe threatens net-zero deadlines. *Impact* talks to the director of an initiative aiming to change this.

By **Nicol Dynes**

To achieve carbon neutrality by 2050, all European countries need to reduce the carbon footprint of new, retrofitted and in-use buildings. Calculating carbon emissions at each stage of a building's life cycle – construction, operations and end of life – is necessary to quantify the actual carbon footprint of real estate. Yet, to date, a unified European method to understand and compare building carbon footprints has been lacking.

The Low Carbon Building Initiative (LCBI), a non-profit initiative launched in 2022, aims to create the first pan-European low-carbon label that measures the carbon footprint of real estate based on a lifecycle analysis.

Here, *Impact* finds out more about the progress made and plans for the future from Cécile Dap, director of the LCBI.

The LCBI has launched the first pan-European methodology for whole lifecycle carbon measurement of buildings, aiming to reduce the CO2 emissions of European real estate by half. How did the pilot project go and what were the main challenges?

The pilot project was the most challenging part. We had the support of our sponsor companies, which took time out of their projects to devote six months to us. They tested the methodology, collected qualitative feedback plus data from many different countries, which was not easy.

The pilot phase was crucial and allowed us to define thresholds and launch the methodology, which was adapted to different countries and use cases. Measuring carbon footprints is not done the same way in all countries: some know how to find the data, while in other countries it has never been done before. France is among the most advanced, thanks to its existing regulation.

The LCBI’s aim is to scale its common carbon accounting methodology across Europe. Which other countries are you targeting next?

There are eight countries involved now: Belgium, France, Germany, Italy, Luxembourg, the Netherlands, UK and Spain. In terms of scaling, to be aligned with the way we do things we need at least one pilot project in every country, so the timing will depend on the projects we identify. Within the next two years we plan to have Portugal on board, as well as Eastern European and Baltic countries.

We also work with the market: Portugal was not chosen by chance, but because we received a request from Portuguese developers who are keen to use this certification scheme, which is a good sign that the word is spreading.

The EU Taxonomy has been an example for the rest of the world. Are you also aiming to set an example that will be followed beyond Europe?

We want to accelerate the decarbonisation of real estate by any means necessary, and we intend to set a global benchmark. While our first goal is spreading awareness across Europe, we recognise that true decarbonisation will require us to drive change beyond Europe.

We are already talking to international partners, but it cannot be a short-term goal: spreading to Europe is already a challenge. The French market, for example, is more mature due to longstanding carbon accounting regulations. As stricter regulations emerge, our global role becomes clear: to elevate the value of low-carbon assets. Success in Europe will inevitably pave the way for global adoption. This is the positive impact we want to achieve.

What is next on your to-do list?

To support the decarbonisation of real estate, we want to develop the day-to-

‘It is crucial to support and encourage the renovation of buildings, but it has to be done in the best possible manner in terms of carbon footprint.’

Cécile Dap, Low Carbon Building Initiative

virgule,

Luxembourg | Grande Région | Économie | Europe | International | Sports

Construction

L’empreinte carbone mesurée sur Roots, le projet de Belval

Le futur bâtiment Roots, à Belval, a obtenu la nouvelle certification LCBI (Low Carbon Building Initiative). Lancée en 2022, l’initiative vise à harmoniser au niveau européen les méthodes d’évaluation de l’empreinte carbone d’un bâtiment sur tout son cycle de vie.

Current LCBI Sponsors or partners

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BNP PARIBAS REAL ESTATE
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Bouygues Immobilier LA VIE COMMENCE ICI
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NEXT DAY SUSTAINABLE HOLDINGS
AEW PATRIMOINE
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Baytree
GSE
IDEC GROUPE
STEF

PARTNERSHIPS

THE DISTRICT Real Estate Investors Europe
afilog
CRREM
Sibca
Global Alliance for Buildings and Construction
BUILT BY NATURE

LCBI 2026 sponsorship grid

Excluding technical project contribution

Company category	Turnover < 50m€	50 m€ < CA < 100 m€	100 m€ < CA < 150 m€	150 m€ < CA
Founding members	*Up to company's choice* ***Start. 7 500 €***	*Up to company's choice* ***Start. 7 500 €***	*Up to company's choice* ***Start. 7 500 €***	*Up to company's choice* ***Start. 7 500 €***
Developers, investors, project owners, LCA Consultants, architects, etc	1 500 €	2 500 €	5 000 €	7 500 €
Public Authority Non Profit	800 €	800 €	800 €	800 €
Individual	350 €	350 €	350 €	350 €

- ✓ **30 % Premium for current BBCA members**
- ✓ **LCBI Sponsorhip includes a 60% tax deduction for France-based companies**

Technical contribution : European Expert Group

- ✓ Participate to **LCBI European Expert Group** is free of charge
- ✓ It is a pro-bono group composed of technical experts (LCA experts) that gathers between 2 and 4 times a year
- ✓ Goal of this group is :
  - ✓ *To share current state of the art of LCA regulation and expertise in Europe*
  - ✓ *To brainstorm on current LCBI technical topics*
  - ✓ *To update each other on real estate carbon accounting evolution*

TECHNICAL CONTRIBUTORS

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