



## Pioneers in low-carbon construction, the BBCA association and the LCBI initiative will be taking part in the Buildings and Climate Global Forum in Paris, organised by the UN

**During two days of discussions aimed at speeding up the building industry decarbonisation, BBCA will speak in a conference on March 7<sup>th</sup> about harmonising regulations to achieve the sector's carbon targets.**

**T**he Low Carbon Building Association (BBCA) and the Low Carbon Building Initiative (LCBI) will be taking part in the Buildings and Climate Global Forum organised by the United Nations Environment Programme (UNEP) and France at the Palais des Congrès in Paris on 7 and 8 March.

During the Forum, Stanislas Pottier, Chairman of BBCA, will take part on 7 March (from 10.30am to 11.45am) in the conference entitled «**Harmonising Policies to Achieve Whole Life Carbon and Resilient Building Goal**», which will focus on the importance of internationally standardised measurement and certification systems to send a signal to the market and thus encourage private-sector investment in low-carbon buildings, an essential short-term step if the Paris Agreements are to be met. LCBI is responding to this urgent need with public work and methodologies, the basis of a certification scheme audited by Bureau Veritas in eight European countries. Stanislas Pottier will be speaking alongside with Cristina Gamboa, CEO of the World Green Building Council, Tina Paillet, President of the RICS and Lars Riemann, Executive Director of Buildings at Ramboll, as well as other players committed to transforming the real estate sector.

As pioneer in the development of low-carbon construction since 2015, BBCA is behind the world's first certification scheme for calculating the carbon footprint of buildings, a benchmark for new construction and renovation.

More than 4 million m<sup>2</sup> of property developments throughout France have already been awarded or asked for the BBCA label, including residential buildings erected for the 2024 Olympic Games.

Since 2022, alongside with major players in the European property sector, BBCA has coordinated the creation of LCBI, the first pan-European low-carbon real estate label, to provide Europe with a scientific and standardised method for measuring the carbon footprint of buildings throughout their life cycle, combined with performance thresholds.



### An exclusive visit of Arboretum

**On March 5<sup>th</sup> and 6<sup>th</sup>, ahead of the Forum, Forum's stakeholders are invited to organise meetings and events to outline their commitments and achievements.**

**On March 5<sup>th</sup>, BBCA is organising a visit to Arboretum, an emblematic low-carbon development. This 125,000 m<sup>2</sup> complex in Nanterre was built by Icawood and WO2, both BBCA members and LCBI supporters.**

#### About the BBCA association

Founded in 2015, BBCA is behind the world's first label for measuring the carbon performance of buildings. A pioneering initiative, which embodies the determination of the property industry to actively fight climate change by committing to low-carbon construction. BBCA is recognised as being of public interest and brings together most of the players in the low-carbon property sector in France: over a hundred members, including most of France's biggest developers (Nexity, Altarea, Bouygues Immobilier, Kaufman & Broad, Icade, Eiffage Immobilier, BNP Paribas Real Estate, Linkcity, Adim, Crédit Agricole Immobilier, etc.), architects (Kaufman & Broad, Icade, Eiffage Immobilier, BNP Paribas Real Estate, Linkcity, Adim, Crédit Agricole Immobilier, etc. ...), architects (Valode et Pistre, Wilmotte et associés, Jean-Paul Viguier, Jean-Marie Duthilleul) and major investors (Ivanhoé Cambridge, Covivio, Gecina) and, among its honorary members, Jean Jouzel. BBCA created the 1st Salon de l'Immobilier Bas Carbone (SIBCA) in Paris in 2022, which is now an annual event, and is supporting the development of LCBI in Europe. [www.batimentbascarbhone.org](http://www.batimentbascarbhone.org)

#### About LCBI

The Low Carbon Building Initiative (LCBI), launched in 2022, brings together major players in the European property sector to create the tools for the sector's low-carbon transformation. To date, LCBI's sponsors include Bouygues Immobilier, BNP Paribas Real Estate, BPI Real Estate, Covivio, Icamap, Ivanhoé Cambridge, Generali and WO2. In 2024, LCBI launched the first pan-European label for measuring the lifecycle carbon performance of buildings. [www.lowcarbonbuilding.com](http://www.lowcarbonbuilding.com)